

old- **“You can’t stick it back on!”**

new- **“Oh Yes we can!.....”**

## **FE Tape Extensions**

I work with hair extensions every day. Applying tape extensions, weaves, ring system, u-tips, clip-ins and dreadlocks. The cost of buying these products doesn’t leave much room for the salon to profit from because of

- Having to outlay large amounts of cash \$\$\$ to get started.
- Having to buy a full kit with colours you wont use
- Too many people earning commissions in larger companies forcing higher cost price

FE Tape Extensions are sourced from the finest hair manufacturer to First Element then to you the Bartercard Salon Owner. You can order 1 pack at a time or 100. Price is the same all round. I offer beautiful remy tape extensions that are cost effective and great quality that lasts two applications before having to replace the hair. The tape itself is durable and long lasting, and best of all the clients have been very happy. I provide on-going support for your salon answering any questions that you might have including all the tricks of the trade to help you kick off your new profitable venture.

AND...its available to purchase for Bartercard members wholesale

The expression on my clients face is priceless when I hold up the back mirror to show them how beautiful they look with instant long hair!

Tape extensions are by far the best technique to use to create a long, luscious and healthy mane of hair. Here are all the great reasons why First Element Tape Hair Extensions are perfect for your potential long hair clients.

- Fast to apply- around 90 minutes for full head – 1 pack (40 pieces)
- Safe for all hair types- great for even the most fragile hair. So lightweight and designed to put no stress on the root area and actually protects the hair because there is less damage when styling, using heat tools and over-washing.
- Excellent Quality Hair- 100% remy hair (cuticle all runs downwards the same way), Indian Hair (so versatile ,has a soft natural wave and can be straightened easily and blends beautifully with naturally wavy hair)
- Long Lasting- First Element Tape Extensions last from 5-12 weeks in the hair.
- Recyclable- Hair can be used for 2 applications because of the excellent quality. Simply remove the tape, add new tape then re-apply for 50% of the initial cost that the client paid.
- Colours are natural and easy to blend by cutting the tapes into smaller pieces to create highlights.

**Here are some pictures of before and after FE Tape Extensions. No airbrushing has been used. Feel free to use these photos to show your potential long hair clients.**

[www.firstelement.info](http://www.firstelement.info) ph +61 498 012 717

**BEFORE AND AFTER PHOTOS OF FE TAPE EXTENSIONS PH 0409 012717**



[michelle@firstelement.info](mailto:michelle@firstelement.info)



**Colour ring available in 100% Human Hair**

**\$99\* Cash**

**A necessity to choose correct colours for your client**

[michelle@firstelement.info](mailto:michelle@firstelement.info)

ph +61 498 102 717



## FE DREADS

The next amazing hair extension product that i have developed is the u-tip dreadlock extension called FE Dreads. The easiest, quickest and damage free to hair dreadlock you will ever see or apply. They are available in beautiful natural colours and also in combo kits that have added i-tips, u-tips, feathers and hair wraps. Totally original, very cost effective and available to purchase for Bartercard members wholesale on **100%** Trade.

Dreadlocks have become very much favourable in the fashion world of late and not just an easy and cool way for surfers and hippies to wear their hair. The history of dreadlocks and braids goes way back to the Egyptian Kings and Queens. Many tribal people in Africa have always worn dreads and do so today including African/American people.

Hairdressing Salons in the USA are very different to the common aussies 'Shazzas Cut & Curl' Salon that you find in every country town and suburb. Students actually learn Black Hair Design as a component in their hairdressing training which i was fortunate enough to learn and teach during my Teacher Training Diploma for Hairdressing i completed in Chicago USA.

Ethnic hair has amazing texture and works perfectly with braids and dreads and weaved extensions. When Europeans and us Aussies want to wear the dread look- extensions are an absolute necessity unless you want the bird nest look!



## LETS COMPARE METHODS OF DREADLOCKS TO FE DREADS

1. There are many products on the market such as sea salt spray, special soap, wax and shampoo which help you create your own dreads in your hair. This takes a longggg time and to get them out, shaving your head is required. Cost around \$80- \$100 for a product starting kit.

2. You can have your hair permed on pipe cleaners into a frizz ball, then each section is teased and rolled into dread like pieces. I have tried this process on a few clients. It takes 6-8 hours to do and often the dreads just don't form properly. To remove, again this is a shaving experience. Cost over \$800.

3. Sew in method. 100% human hair dread extensions are sewed onto your hair which is either plaited or wrapped into the extensions. This process can also take 6-8 hours to complete. Very heavy on the clients head. Can cause hair loss due to hair follicles being over weighted and serious headaches. Removal of dreads does leave your hair in ok condition apart from a few bald patches. cost \$1200- \$1800.

4. Plait, wrap and steam method. 100% synthetic hair is used so the hair feels lighter on the head and dries quickly. Your hair is plaited into the extension with part of the synthetic hair wrapped around your hair and steamed sealed. Time is around 6-8 hours and after removal hair is left in good condition. cost \$800- \$1500.

5. pre-made 100% synthetic dreads with a loop on the end or are double ended. Hair is wrapped or plaited into the dread secured by sewing or bands. Timing is around 4-5 hours. Hair is in good condition when dreads are removed. cost \$800- \$1500.

6. We have created a new method of dreadlocks. After careful research and wanting to apply dreadlocks that are safe, low maintenance, cost effective for the salon and client, quick, pain free, maintain excellent hair and scalp condition during and after application, more natural looking and creative with added texture.

Can be done as random pieces to create texture, half head and full head.

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**This is my product:**

# **INTRODUCING F.E. DREADS**

- **100% Kanekolan Synthetic material**
- **all natural tones, pastel and bright colours available**
- **secured with a protein and keratin adhesive**
- **fine , medium and thick in width**
- **scalp and hair retains condition with no damage**
- **can colour regrowth**
- **maintenance every 6-8 weeks for tightening**
- **application 3 hrs max for a full head**
- **removal 60 mins**
- **rrp \$400-\$800 full head**
- **rrp \$250-\$450 half head**
- **rrp \$15 per piece**
- **beautiful hair wraps and feathers available for added texture rrp \$15-\$20 each**
- **looks natural and amazing**

**More affordable for the salon and the client.....**

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Before and after photos of  
FE DREADS



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Beautiful colours



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# prices

## FE Dreads

\$20\* per pack of 10

100% full trade

## FE Tape Extensions

There are two(2) lengths available in 40 piece packs(full head):

1. most common length is **20 inches** long

\$50\* cash + \$50 Bartercard trade dollars per pack(40)

2. extra-long **26 inches** long

\$90\* cash + \$90 Bartercard trade dollars per pack(40)

# postage to be paid by the buyer via credit card

#Express post- 500g- \$9.55

#Express post- 3kg- \$13.05

#Express post - 5kg- \$poa

\*Prices quoted in Australian Dollar Currency

Orders please email [michelle@firstelement.info](mailto:michelle@firstelement.info)

**Ph +61 498 012 717**

# Starter Pack Plus

1 x colour ring (\$99)

1 x 1/2oz liquid gold glue (\$15)

1 x liquid gold glue remover (\$20)

1 x roll spare tape (\$35)

5 x (40 Piece) packs FE Tape Extensions 20"

black, dark brown, dark blonde, medium blonde, light blonde (\$500)

20 x FE Dreads in a variety of colours (\$40)

5 x feather dread wrap clip-ins (\$100)

1 x glue pack (\$30)

Wholesale cost- \$839      sell retail value- **\$3,500**

## Your starter pack cost only

**\$400\*** cash and **\$400** Bartercard

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\*Prices quoted in Australian Dollar Currency

# Training Day

Commences 10 am- 4.30pm

FE Tape Extension Training Day is a fun, technical and hands on approach to the preparation, application and hair cutting procedures for a tape extension client.

**Skill overview** - Marketing, consultation, quotation, equipment setup, shampooing, drying, sectioning, tape placement, adding glue and heat, hair cutting techniques, finishing techniques, maintenance, replacement tape, re-application, intro to FE Dreads, application and removal, intro to other hair extensions available and overview.

## **Salon to supply:**

1 live model for demonstration for me 10am-12.30pm

1 live model per 2-3 hairdressers ratio 1pm-3.30pm

**Models need to pay me \$100 to cover the cost of hair only**

Please visit [www.firstelement.info](http://www.firstelement.info) to view my training credentials, as my background is Pivot Point education.

Training cost \$800 100% Bartercard Trade \$\$

+ Travel fee \$100 cash\*

\*interstate may occur extra charges. POA

**Ph 0498 012 717**

**Purchase the complete package  
with starter pack and training in  
your salon to start turning your  
Barter \$\$\$\$ into  
**CASH****

**Your investment:  
\$500 cash  
\$1200 Bartercard**

**And I can be there in your salon within a couple  
of weeks to help you to start building up your  
bank account**

**Call me today on **0498 012 717** or  
send me an email  
**[michelle@firstelement.info](mailto:michelle@firstelement.info)**  
to book your complete package  
with training  
or make a purchase 😊**

*Cheers,  
Michelle Carson*